

THIS IS NATIONAL NEGRO NEWSPAPER WEEK

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PRICE TEN CENTS

President Salutes National Negro Press Week

DUKE UNIVERSITY TO ADMIT NEGRO STUDENTS

NATIONAL BAPTIST CONVENTION MAKES PLAN TO DEDICATE FOUR HUNDRED ACRE TRACT FOR HOMES FOR TENNESSEE NEGRO SHARECROPPER FAMILIES

Tract To Be Known As National Baptist Convention Freedom Farm

Farm Seen As First Attempt To Put Into Practice J. H. Jackson Plan Of Racial Self Help

Chicago.—All arrangements for the purchase of this farm were completed last week and it is now in the possession of the National Baptist Convention, U. S. A., Inc. Dr. J. H. Jackson, president, announced that there will be a religious service on the farm on the land this week. The farm is located near Mason, Tenn., in Fayette County. Two new four room houses are now in the process of being constructed and the other four houses are being repaired. The farm will be ready for occupancy by March 21st. The farm can accommodate at least seven families. The first preference will be given to the residents of "Tent City." No attempt will be made to coerce the residents of "Tent City" to move to the Freedom Farm, but they will be given an invitation to live on the farm and earn an independent livelihood with justice, honor and respect. The convention will furnish them, (Continued on Page Four)



NEW SLOGAN: From "Protest to Production" new slogan of Dr. J. H. Jackson, President, National Baptist Convention, USA, Inc.

National Baptist Convention U.S.A., Sends Commission to Liberia

Chicago.—The National Baptist Convention, U. S. A., Inc., is sending a special commission to Liberia in the interest of creating a wider opportunity for young American Negroes to participate in the international economic life of the world. This first venture is an attempt to purchase five thousand acres of land from the Liberian government to be used by those young persons who are

desirous of taking such a venture. The commission will also seek to find some commodity in Liberia which could be marketed in this country. Dr. J. H. Jackson, president, stated: "With the changing status of our African countries, the missionary approach must be somewhat changed and we must think of them as fellow-workers to" (Continued on Page Four)

Southern Prof. Research Associate For Illinois State Legislature

Baton Rouge, La., Mar. 14.—One of the great services provided for legislative bodies in their writing of bills, acts and state laws is that of the research staff, which has as a primary function that of supplying background information and alternatives for action. On such a staff for the Illinois Legislature is Dr. Twiley W. Barker, professor of Political Science

at Southern University, now on special leave to the State of Illinois to serve one year in the capacity of research associates. Among the chief items that Dr. Barker has compiled, research has been in the area of State Owned Liquor Stores. As a member of the Legislative council the Southern University professor supplies (Continued on Page Six)

Howard Will Offer Summer Research Program For High School Students

Washington, D. C. — Howard University officials today announced that 30 full scholarships will be awarded to outstanding high school science students for an eight week college-level research program, beginning June 26th. The awards will cover the cost of tuition and fees, and pay up to \$100 for living expenses and \$30 for travel to out-of-town students. To be eligible for the scholarships, students must be enrolled

currently in the tenth or eleventh grade, and must have shown exceptional ability in science courses. Applications for scholarships should be mailed to Dr. Herman R. Branson, Department of Physics, Howard University, Washington 1, D. C. Applications arriving at the University later than April 24th will not be considered, according to Dr. Branson. This will be the third year that (Continued on Page Six)

DR. J. R. BUCK RENAMED PRESIDENT OF NATCHEZ COLLEGE

Dr. J. R. Buck, President of Natchez College for the past several years, who relinquished the position several weeks ago, for what friends pointed out, was in order to have more time to complete his doctoral dissertation, was renamed President of the College here Tuesday at a meeting of the Executive Board of the General Missionary Baptist State Convention of Mississippi, which was held at Clark Street Baptist Church.

Filling the vacancy of President of Natchez College was the most important item on the Board Meeting agenda, and there were several prospective candidates for the position present, also present was Dr. Buck. It developed as the subject came up regarding filling the vacancy at Natchez College that in reality what had led to the resignation of Dr. Buck was some minor differences of opinion with influential officers and mem- (Continued on Page Two)

United States To Steer Lone Course On African Issues

Sharp Impact Of Announcement In U. N. Seen

United Nations, N. Y., Mar. 18.—The United States has notified Western colonial allies it will steer an independent course on Africa as the General Assembly headed into an agenda bristling with explosive African issues. The United States position was spelled out in a statement Friday night explaining the Security Council vote in which it split with the Western allies on Portugal's method of governing its African territory of Angola. The United States delegation said the move had been made (Continued on Page Six)

Okla. Plans To Integrate State Training Schools

Oklahoma City.—Two bills were introduced in the house to bring a program of transfers and consolidations of state institutions recommended by the committee on appropriations. The bill called for the integration of the Negro and white training schools for boys and girls. It should shift the Negro boys school at Boley to Helena, where the white boys are now housed. It also proposes that the Ne- (Continued on Page Three)

Rev. C. H. Hankins Is Now Pastor In Greenwood

Greenwood, Miss.—Rev. C. H. Hankins, widely known Baptist minister of Hollandale, Miss., is now also pastoring in Greenwood where he was recently installed as the Pastor of Locust Grove Missionary Baptist Church. Rev. Hankins, among the most (Continued on Page Six)

Powell Declines Comment On Boost of Wife's Salary to \$1,009

Washington — Rep. Adam Clayton Powell Jr., has declined to comment on all the ruckus kicked around the nation's capital about elevating his wife from \$256 a month secretarial post to \$1,009 a month. When asked if he thought his new wife was "worth" this promotion, Powell replied curtly, "no comment." It has been made clear that Powell has violated no law in the (Continued on Page Six)

Negroes Get Life Sentences In Store Robbery Case

Dekalb, Miss.—Five young Negroes are in Lauderdale County jail at Meridian awaiting transfer to state prison at Parchman to serve life terms for the robbery-beating of a general store-keeper. Pleading guilty Monday were Stennis Hampton, 25; Marshall Riddle, 21; Ezelle Alexander, 21; James Holmes, 21, and Willis Turner, 20. All five, natives of Kemper County, returned here recently after working in Omaha, Neb. They were charged with armed robbery and assault and battery with intent to kill Roy Wilson, a general store operator about one (Continued on Page Six)

Duke University One of South's Great Education Institutions To Admit Negro Students This Fall

New Policy On Race Students Announced By Trustee Board

Durham, N. C., Mar. 18.—Duke University will admit Negro students to its graduate and professional schools for the first time beginning with the next school term in September. This was the result of a resolution passed by the university's board of trustees Wednesday. It read, in part, "qualified applicants may be admitted to degree programs in the graduate school and professional schools of the university effective Sept. 1, (Continued on Page Eight)

India Hails Commonwealth Stand Against South Africa's Race Policy

New Delhi, Mar. 18.—March 15 henceforth should be celebrated as Commonwealth Day. It is the day on which the Commonwealth proved its belief again in a multiracial association of nations and peoples—equal under God. This proof now will assist the Commonwealth further to exert its sobering influence in areas where racial tensions persist, particularly in Africa where emergent countries now can progress in the certain knowledge that behind their just and legitimate demands stand peoples of all races, creeds, and colors. This sums up India's over-all reaction to events at the London Prime Ministers Conference leading to South Africa's decision to quit the Commonwealth, a decision over which not a single tear will be shed in this country. There is particular satisfaction here at the fact that decision was entirely South Africa's, that until the last possible moment the rest of the Commonwealth continued to evolve compromise formulas which is accepted certainly would have put men like Indian Prime Minister Jawaharlal Nehru in very serious difficulties at home. Indians recognize that the exit was South African Prime Minister (Continued on Page Six)

New Zealand Shocked by South Africa Quitting Commonwealth

Wellington, N. Z.—New Zealand reaction to South Africa's withdrawal from the British Commonwealth may be summarized as one of shocked surprise. This arises not so much from the fact that South Africa's Nationalist Government chose to withdraw as that it persisted in its highly controversial racial policies in spite of every Commonwealth appeal made to it. New Zealand, according to Prime Minister Keith J. Holyoake, was the last Commonwealth government to urge South Africa to reconsider its apartheid policy before the final withdrawal decision was announced by Prime Minister Hendrik F. Verwoerd at the London conference. "I urged," said Mr. Holyoake, "that there should be no irrevocable break, especially since there were some 9,000,000 to 10,000,000 politically unrepresented people in South Africa and numbers of (Continued on Page Two)

Congo Leaders Seen Ready To Get Together On Confederation

Leopoldville, March 18 — The possibility of getting pro-Lumumba Oriental and Kivu Provinces into the projected Congolese confederation has emerged. Premier Joseph Ileo of the Leopoldville central government announced Wednesday that Gen. Victor Lundula, Lumumbist Army chief in the two provinces, had said he wanted to meet certain Congolese leaders and wished to settle the differences among the various Congo factions by friendly means. Mr. Ileo indicated to a press conference that as a result of this, talks involving General Lundula would be held to discuss the entry of the two provinces into the Confederation of Congolese States decided on at the Tananarive (Malagasy Republic) Conference last week. Mr. Ileo did not name a date or place for the negotiations. He said that while pro-Lumumba Antoine Gizenga, now ostensibly in charge of Oriental and Kivu, had not gone to Tananarive to confer with other Congolese leaders, General Lundula had expressed his interest in negotiations in telegram to the meeting. Mr. Ileo added pointedly that (Continued on Page Seven)

\$85 Million In Loan Funds Now Available To Hard Pressed Farmers

An additional \$85 million has been made available for housing and operating loans to hard pressed farm families, Secretary of Agriculture Orville L. Freeman announced recently. Of this amount, \$50 million is set aside for farm housing, and the remaining \$35 million for equipment, seed, fertilizer, tractor fuel, livestock purchases, fencing, feed, and other farm and home operating needs. The loans will be made through the 1,450 county offices of USDA's Farmers Home Administration. Money will come from funds already appropriated by the Congress for fiscal 1961. The additional allotments made available by Secretary Freeman will raise total housing loan funds for the year to \$90 million, and operating loan funds to \$232 million. Nearly all of the previously allotted (Continued on Page Six)

United States Makes Biting Attack On S. A. Race Policies

Justice Minister Makes Wistful Reference To Miss. Legislature Championing Apartheid

United Nations, N. Y. — The United States' biting attack upon South Africa's race policies in front of the City Hall assailing Verwoerd for taking South Africa out of the British Commonwealth because of the race issue. Police Stand By. A reporter from the South Africa (Continued on Page Six)

Morrow Named Alternate Delegate To United Nations

WASHINGTON.—President Kennedy last week named John H. Morrow the resigning American Ambassador to Guinea, a Negro, as alternate delegate to the United Nations General Assembly. Morrow is brother of E. Frederick Morrow, formerly White House aide to President Eisenhower on special projects. Morrow served for two years as Ambassador to Guinea where he is reported by Department of State to have done an excellent job.

Kenya Party Quits Cabinet In Protest

Nairobi, Kenya, Mar. 15.—Ronald Ngala, leader of the Kenya African Democratic Union (KADU), announced Tuesday his party is withdrawing its Ministers from the Kenya Government to protest the refusal to release Jomo Kenyatta, convicted leader of the Mau Mau movement. The KADU decision followed further unsuccessful talks with (Continued on Page Six)

State Sunday School BTU Meet This Week

Greenwood, Miss., March 20 — The State Sunday School and Baptist Training Union Congress, an affiliate of the General Missionary Baptist State Convention of Mississippi is holding its spring session here, Thursday and Friday, March 23-24, with a record attendance predicted. The President of the State Convention, Dr. West, will lead a number of prominent speakers to be heard during the two-day session. The session will be under the direction of Dr. J. W. Gayden, of Greenwood, President of the State Sunday School and Baptist Training Union Congress.

Negro Named Assistant Okla. County Attorney

Muskogee, Okla. — Cecil E. Robertson, 61, prominent attorney was appointed Assistant County Attorney by County Attorney John Luton last Friday. Robertson, who received his law degree from Howard University, Washington, D. C. in 1930, has been practicing law in Muskogee since 1931, served briefly as an assistant under Louis Smith several years ago. "Recognized as one of the leading attorneys in this section of the state, Mr. Robertson is widely (Continued on Page Five)

Race Rioting Greeted Return of South Africa Prime Minister

Country Seen Sorely Divided Over Quitting Commonwealth

Johannesburg, S. A., Mar. 20.—Race rioting broke out here Monday as Prime Minister Hendrik F. Verwoerd flew in from London to a cheering airport welcome from his segregationist backers. Mobs of whites beat up Negroes who tried to distribute leaflets in front of the City Hall assailing Verwoerd for taking South Africa out of the British Commonwealth because of the race issue. Police Stand By. A reporter from the South Africa (Continued on Page Six)

NEWSPAPER CALLED EDUCATION INSTRUMENT IN PRESIDENTIAL MESSAGE NOTING ANNUAL CELEBRATION OF NATIONAL NEGRO NEWSPAPER WEEK

New York Governor Sees Negro Press As Powerful Force in Realizing Goals In Constitution For Men of All Races

The Jackson Advocate Enters Celebration With More Than Twenty Years Of Continuous Publication



ADVOCATE MAN: Robert Poindexter, Advertising Manager, and Assistant to the Editor of the Jackson Advocate.

Washington, D. C. — President John F. Kennedy today referred to the press as an "educational instrument" in a message noting the 134th anniversary of the American Negro Press and the annual observance of National Negro Newspaper Week, beginning on March 19.

The Chief Executive's statement, directed to the president of the National Newspaper Publishers' Association, John H. Sengstacke, editor-publisher, Chicago (Ill.) Daily Defender, paid tribute to John Russwurm's founding of Freedom's Journal, first Negro newspaper in the United States, at New York City on March 16, 1827. "I think it is especially significant," read the Presidential statement, "that Mr. Russwurm, who was a publisher of the first Negro newspaper, was also the first Negro to graduate from an American college. The newspaper is an educational instrument and it should attract those best qualified to seek (Continued on Page Six)

Negro Newspaper Publishers Name Russwurm Award Winners

Louisville, Ky. — As a nation paid tribute to the appearance of the first Negro newspaper in the United States, the Public Affairs Committee of the National Newspaper Publishers Association announced from the office of its Chairman, Frank L. Stanley, ten Russwurm Awards had been made in memory of the founder of Freedom's Journal, first published at New York City on March 16, 1827. According to Mr. Stanley, editor-publisher, The Louisville Defender, NNPA considers the recipients of its awards as being the

persons having made the most outstanding contributions to race relations during 1960. Seven persons in the group were cited individually, while the Governor and Lt. Governor of Kentucky, four youthful sit-inners and two students at the University of Georgia received joint honors. Seven of the 15 honorees are either teenagers or young adults. Former Florida Governor, Leroy Collins, National Association of Broadcasters, Washington, D. C., was cited for his forthright ap- (Continued on Page Eight)

NNPA PRESIDENT URGE SUPPORT OF NEGRO NEWSPAPERS

A great appreciation for the Negro Press and the role it plays in the day-to-day development of America and the world, was outlined here Tuesday night at the fifth annual Awards Dinner of the St. Louis Argus. John H. Sengstacke, editor and publisher of the Chicago Daily National Newspaper Publishers' Association, said far too many Negroes say "I don't read the Negro newspaper." Sengstacke traced the history of the Negro Journal back to its

founding in 1827. He related the role it has played throughout history and described its important function in today's shaping of democracy in the world. The dinner was held in the beautiful appointed empire room of the Ambassador hotel. Eleven persons and one organization, the St. Louis Alumnae chapter of Delta Sigma Theta sorority, were given the Saint Louis Argus' Distinguished Public Service Awards. (Continued on Page Six)

NEGRO MARKET DEVELOPERS TO HOLD MID-WINTER CONFERENCE

Philadelphia — The board of directors of the National Association of Market Developers and leaders of NAMO's Philadelphia Chapter met jointly here last week-end to review plans for the association's 8th annual Marketing Clinic and Convention, May 18-20. A highlight of the clinic will be a full morning's session on important developments in the Negro market during the year 1960, while several workshop sessions are planned in which attention will be given to marketing techniques, sales promotion, advertising and public relations. A number of experts in the respective fields of interest have been invited to lead clinic sessions.

Two luncheons and an awards banquet have been scheduled in connection with the clinic-convention, which will be headquartered at Philadelphia's Sheraton Hotel. Honors designated by NAMO award the late James A. "Bill" board" Jackson, pioneer market developer. They are given in recognition to outstanding achievement in areas of marketing and allied fields.

NAMO President LeRoy W. Jeffries, Chicago, and Eston C. Collins, Philadelphia Chapter president, presided at the planning sessions. Others participating were Howard Woods, St. Louis; Carl D. Anderson, H. Taylor Fitzhugh, NAMO executive director, Theodore R. Hagans, Moss H. Kendrick, Alvin Talley, Earl Towles, Rosemarie Tyler and James "Bud" Ward, NAMO chapter president, Washington, D. C. Wendell Alston and James Avery, New York; Orville Szwed, NAMO Maryland state director, and Roland Wheatley, Baltimore; Christopher Conner, Vera Gunn, Maitland Fussell, Juanita Simms, William T. Stansbury, William Talbert, and Betty Walker, Philadelphia.